

OAAS Convention 2020

FEBRUARY 13-15, SHERATON PARKWAY TORONTO NORTH HOTEL & SUITES

AGVOCATE FARMER TIM is the Friday morning keynote speaker. Tim May is a 4th-generation dairy farmer near Guelph, Ont., with over 57,000 followers on Facebook. (plus all other social media)

“Building consumer trust is our responsibility, it was time for average farmers to battle the misinformation about dairy farming and agriculture”, which took Farmer Tim to share this stories on social media.

Blog: <http://mayhaven.wordpress.com/>
Facebook: Farmer Tim
Twitter: @MayMayhaven



**Don't miss
Convention Closing
speaker**

JEN PUENTE

Saturday morning

ANCHORS AWAY!

No not boat anchors... we're talking people anchors! Do you struggle with negativity? Let's figure out how to get rid of it!

Fun tips and tricks you can do every day to help keep you forging ahead in your everyday life.

Let that anchor go!

Jen has been apart of the fair world her entire life and is currently the Director of Marketing & Partnerships for the Wisconsin State Fair.



QUICK TIPS & TALK



Featured on Thursday afternoon, see p. 2 for topics

REMINDER

All competitions (quilts, cookies, tarts, posters) are being judged on Thursday evening. All entries must be received by 5:00pm Thursday.

ANNUAL GENERAL MEETING IS SATURDAY MORNING, 9AM

WHAT'S INSIDE

- * Entertainment
- * Seminar Listing
- * Ambassador Schedule
- * Convention Schedule
- * Volunteering at the Convention
- * Partnership Opportunities

OAAS District Director Dialogue

Friday February 14th
3:00pm - 4:00pm

Presidential Suite (10th Floor)

SEMINAR LISTING*

- Feeding Hungry Minds and Bellies: Helping Youth to Become Food Literate
- Fairs with Paid Staff – What Makes Them Different?
- Encouraging More Entries in the Community
- New ideas for your Competitive Exhibits
- Planning your Event Under an Special Occasion Permit
- Risk Management for your event – Best Practises
- Parliamentary Procedure 101
- Maximizing Media Presence Before and During your Fair
- PANEL: Hosting a Beer Tent at the Fair
- PANEL: Special Events for Special Days
- The Value of an Ag Society in the Community
- Understanding Ag Society Exemption from Municipal Taxes
- Professional Director Rural Leadership Program
- Telling A Better Story, Means A Better Fair
- Board Governance - Just the Basics
- Mental health and agriculture
- Raffles 101
- Engaging our Elected Representatives
- Technical Safety Standard Authority
- The facts about HST at your fair
- Can Social Media and Digital Marketing save your Fair?
- Livestock Traceability
- Volunteer Recruitment
- How A Strat Plan Builds an Ag. Society Succession
- PANEL: Why We Are A Registered Charity
- PANEL: Fair sponsorship & partnership programs
- PANEL: Making a First Impression
- Under 40: What Brought You to the Fair?
- Information for Fair Convenors Organizing Homecraft Competitions
- What Judges are Looking From The Fair & The Entries
- Importance of BioSecurity At Your Fair
- Dealing with Difficult Volunteers
- Volunteer Recognition
- TREIM tourism impact study
- Fair Secretary & Treasurer Discussion: Roles & Responsibilities
- How To Organize A Judging School

** there will be a homecraft focused topic in each block of seminar sessions **

*SUBJECT TO CHANGE WITHOUT NOTICE

2020 OAAS CONVENTION REGISTRATION RATES	<u>Rates received by January 24</u>	<u>Registration at Convention</u>
		3 days - \$125 1 day - \$100/day
	<u>Registration received after January 24</u>	REGISTER ONLINE:
	3 days - \$150 1 day - \$125/day	https://www.assistexpo.ca/oaas-delegates

OAAS Young Professional Meet N' Greet

Presented by Horse Power Live



Open to convention delegates under the age of 40, at least 19 years of age & excluding current Ambassadors.

This event will take place on Thursday February 13th, 4:00pm in the Presidential Suite. (10th floor)

QUICK TIPS & TALK

Thursday February 13th

- 3:00pm - 3:15pm: Meet Your Local Farmer At the Fair
- 3:25pm - 3:40pm: Fair Storage
- 3:50pm - 4:05pm: Volunteer Appreciation Night
- 4:15pm - 4:30pm: Gate Volunteer Orientation
- 4:40pm - 4:55pm: New Credentials from 4-H Ontario at the Fair

All Ambassadors and Chaperones MUST be registered as convention delegates.

Code of Conduct for both are available online, to be completed and submitted.

See page 4 for more details

EARLY BIRD SESSION

Thursday 9am-2pm

Governance / Policies 201

\$45, includes course material & lunch

Register online with convention registration, limit space available.

FAMILY ENTERTAINMENT SHOWCASE

Friday February 14th

King City Room (LL)

10:30am - 11:45am & 1:30pm - 4:00pm

A great opportunity to explore new family entertainment for your fair.

OAAS CONVENTION SCHEDULE

THURSDAY FEBRUARY 13, 2020

9:00 am – 2:00 pm	Governance/Policies 201 Workshop, \$45, includes course material. Pre-registration required
12:00 pm - 5:00 pm	Receive Posters, Quilts, Cookies & Tarts outside Newmarket Room (LL) <i>*only drop off time*</i>
1:00 pm - 8:00 pm	Registration Desk open
1:00 pm - 4:45 pm	Receive & Bidding at Silent Auction items in Thornhill Room (ML)
3:00 pm - 4:45 pm	Ambassadors Program begins in Vaughan Hall (LL)
3:00 pm - 4:45 pm	Early Bird Seminars & Quick Tips & Talks
4:00 pm - 5:00 pm	OAAS Young Professional Meet N' Greet, Under 40, Presidential Suite (10th Floor)
6:00 pm	Judging of Posters, Quilts, Cookies & Tarts (LL)
6:30 pm	Doors open to Grand York Ballroom for Thursday Evening Showcase (ML)
7:00 pm	Thursday Evening Entertainment Showcase begins in Grand York Ballroom
10:00pm - 11:00 pm	Ambassador Hospitality Suite, Vaughan Hall (LL)
10:00pm - 12:00 pm	OAAS Hospitality Suite, Presidential Suite (10th Floor)

FRIDAY FEBRUARY 14, 2020

7:00 am - 4:00 pm	Registration Desk open
8:00 am - 4:30 pm	Receive & Bidding at Silent Auction items in Thornhill Room (ML)
8:30 am - 10:15am	Opening Ceremonies, Keynote Speaker: Farmer Tim, Special Guests, Announcements
9:00 am - 4:30 pm	Tradeshow opens
10:30 am - 4:30 pm	Family Entertainment Showcase in King City Room (LL)
10:30 am - 11:45 am	Various Seminars & Round Table Discussions
10:40 am - 11:30 am	Ambassador Program begins, Vaughan Hall Room (LL)
10:30 am - 4:30 pm	Viewing of Crafts, Quilts, Butter Tarts & Cookies, Posters (LL)
1:30 pm - 2:30 pm	OAAS Past President Meeting, Presidential Suite (10th Floor)
1:30 pm - 4:00 pm	Various Seminars & Round Table Discussions (1:30-2:30 and 3:00-4:00)
3:00 pm - 4:00pm	OAAS District Director Dialogue, Presidential Suite (10th Floor)
5:00 pm - 5:30 pm	Pick up Crafts, Posters, Butter Tarts, Cookies & Quilts (LL)
5:00 pm - 7:00 pm	Pick up Silent Auction winning bid items in Thornhill Room (ML)
6:30 pm SHARP	Ambassador Group Photo, Grand York Ballroom B (ML)
7:00 pm	Doors Open to Grand York Ballroom for Friday Evening Showcase (ML)
7:30 pm - 10:00 pm	Friday Night Showcase begins, Grand York Ballroom (ML) Live Auction, Introduction of Ambassadors, Entertainment
10:00 pm - 11:00 pm	Ambassador Hospitality Suite, Vaughan Hall (LL)
10:00 pm - 12:00 pm	OAAS Hospitality Suite, Presidential Suite (10th Floor)

SATURDAY FEBRUARY 16, 2019

7:30 am - 9:30 am	Registration Desk open
8:00 am - 8:45 am	Round Table Discussion, Grand York Ballroom B/C (ML)
8:30 am	Ambassador Program in Vaughan Hall Room (LL)
9:00 am	Annual General Meeting in Grand York Ballroom (ML) Closing Speaker: Jen Puente, <i>Anchors Away</i>
11:00am	Adjournment

Due to overwhelming response

**Hotel room blocks at
the Sheraton Parkway &
Best Western are
SOLD OUT!!!**

Alternate hotel suggestions are listed
on the OAAS website

(room blocks are not setup at alternate hotels)

FAMILY ENTERTAINMENT SHOWCASE LINE-UP

TEAM T&J
Dufflebag Theatre
Comedy Cowboy Circus
Sawyer Bullock: Magician Ordinaire
Marky Monday
Gerry Mitchell
Dad Jokes Duo
Puppet Tamer

CONVENTION Evening ENTERTAINMENT

Dirty Dishes
Hotel California
Kiki Totally Outrageous
The Timber Line
The Blazing Fiddles
Trevor Panczak
Ben Hudson
Magic & Hypnosis of
Roger Boucher

the convention

RESOURCE ROOM IS MOVING UPSTAIRS

Stop by the Unionville/Buttonville
Rooms to check out the
Photography Competition results
& look through fair books and other
resources dropped off by delegates.

AMBASSADOR SCHEDULE

*Unless otherwise stated, Ambassador programming will be in
Vaughan Hall on the Lower Level*

Thursday February 13, 2020

1:00pm - 5:00 pm & 6pm - 8pm - Registration
3:00pm - Welcome & Ice Breakers
3:30pm - Chaperone & Ambassador Expectation
4:00pm - Updates from the CNE with Paula Ellis & Sara Emick
5:00pm - Dinner with Ag Society
7:00pm - Thursday Evening Showcase
9:00pm - 11:00pm - Hospitality Suite

Friday February 14, 2020

7:00am - 4:00pm - Registration
8:30am - Opening Ceremonies with Farmer Tim
10:30am - 11:30am - Social Media Safety
11:30am - 12:30pm - Lunch (provided)
12:30pm - 1:25pm - Scavenger Hunt
1:30pm - 2:30pm - Building Youth Leadership Skills with HOBY
2:30pm - 2:45pm - Break
2:45pm - 3:45pm - Growing Your Communication Skills with ToastMasters
3:45pm - 4:00pm - Afternoon wrap up, evening prep
4:00pm - 6:45pm Dinner with Ag Society
6:30pm - Group Picture (Staircase by fountain)
7:30pm - Friday Evening Showcase and Ambassador Introductions
9:00pm - 11:00pm - Hospitality Suite

Saturday February 15, 2020

8:30am - 9:00am - Careers in Agriculture
9:00am - 9:40am - Wrap Up /Pin Swap/ Evaluation/ Round Table Discussion
9:45am - Join OAAS Annual Meeting for closing speaker

Ambassador Participation Agreement Form **AND** Chaperone Agreement Form are
found online www.ontariofairs.com Convention, 2020 Convention Information.

Ambassadors must be 16+ years of age to participate
*** PLEASE PRINT OFF & BRING TO AMBASSADOR REGISTRATION ***

BECOME A PARTNER & GET RECOGNIZED

The OAAS appreciates the support and partnership from all our
members, fairs and sponsors. Please check out the Partnership
Package on the OAAS website to see how you can become a partner
and being recognized for your contribution.

[https://www.ontarioagsocieties.com/
images/2019/2020_OAAS_Partnership_Opportunities_Packagepdf.pdf](https://www.ontarioagsocieties.com/images/2019/2020_OAAS_Partnership_Opportunities_Packagepdf.pdf)

The OAAS is seeking out for incredible
volunteers to help at the 2020 Convention.

Please check out the OAAS website for more details
and sign up information.

[https://www.ontarioagsocieties.com/convention/2020-
convention-info/489-volunteer-application](https://www.ontarioagsocieties.com/convention/2020-convention-info/489-volunteer-application)

