



# OAAS GAZETTE

| Ontario Association of Agricultural Societies |



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## Greetings from OAAS President... Judy McFaul, Russell

Welcome to OAAS Fair Season 2018!

2018 has started out as one amazing year already with an outstanding convention, the right sizing of the board, to the announcement of a new location for our 2019 OAAS convention at the Sheraton Parkway Toronto!

I am pleased to say that the OAAS Board has approved a Strategic Plan for 2018 - 2021.

Vision statement:

“Inspiring and supporting the Ontario Agricultural Societies”

Mission:

“The Ontario Association of Agricultural Societies is a resource for its member, providing leadership through communication and education and encouraging the promotion of a rural way of life in Ontario.”

As we keep moving forward we are focusing on:

- OAAS Polices
- With OMFRA, Strategic Planning program for Fairs in Ontario.
- OAAS First Impressions program
- Youth Policies
- Judging standards
- Convention 2019
- To name just a few!



On May 23rd, I celebrated Fair Days on Parliament Hill, along with Vince and Liz. We were invited to the Senate Chamber to hear Senator Rob Black's statement regarding the importance and impact that Fairs have not only in Ontario but across Canada. Later that day we joined the Canadian Association of Fairs and Exhibition in the Centre Block of Parliament Hill as they hosted "Fair Day on the Hill", an opportunity to experience all that Canadian Fairs have to offer-food to games, entertainment and education! It was truly a great experience!

Lastly I would like to thank our OAAS, staff Vince Brennan and Kathryn Lambert, for all that they do above and beyond, the OAAS Board Provincial Directors, District Directors and of course all the many volunteers that make the fairs happen in Ontario.

May your skies be blue, your attendance bountiful, and your memories priceless at your fairs!

Enjoy the fair season!

- Judy McFaul





June 7, 2018

RE: OAAS Day at the CNE

Thanks to the CNE for once again providing free space for their members to set up a booth. This year the OAAS Day at the CNE is on **FRIDAY, AUGUST 24**. We have the space from 10:00 am until 10:00 pm and need to ensure that there is always someone at the booth so we are looking for interested volunteers. Everyone who volunteers, before the deadline, will receive an admission pass, and if requested (and while they last) a parking pass.

While the CNE takes place in District 5 volunteers from all OAAS Districts are welcome. The deadline to sign up as a booth volunteer is **Tuesday, June 26**. Please email me at [woodbridgefair@yahoo.com](mailto:woodbridgefair@yahoo.com) or [jkean@toronto.anglican.ca](mailto:jkean@toronto.anglican.ca) with your name, contact information (email and phone number) and availability during the day plus your OAAS District number and your home fair and/or Agricultural Society.

While our main goal is to promote the OAAS and all Ontario Fairs everyone volunteering in the booth is encouraged to bring flyers and information to promote their home fair. Please note – give away items only, we are not allowed to sell anything. We like to dress the booth up. We will have two or three pull up displays from OAAS but other than that the decorations are up to us. We have several tables and plenty of wall space to display posters so if you have any ideas please share them with me. Keep in mind that we are only able to affix items to the walls with Velcro. We are going to do a kids craft again this year to help draw families into the booth, if you have an easy craft idea that has worked at your fair please let me know.

We always have a great time at the booth so please consider joining us to help celebrate and promote Ontario Fairs. If you have any questions don't hesitate to email or call.

Thank you,

Jennipher Kean  
District 5 Agriculture Director

Cell: 416-804-2994

Email: [woodbridgefair@yahoo.com](mailto:woodbridgefair@yahoo.com) or [jkean@toronto.anglican.ca](mailto:jkean@toronto.anglican.ca)



# 2018 CONVENTION COMPETITION RESULTS

## HAND QUILT

Grand Champion Simone Lynch  
Reserve Champion Linda Harris



## MACHINE QUILT

Grand Champion Sarah Yetman  
Reserve Champion Bette Gordon

## BUTTER TARTS

1<sup>st</sup> Lorraine Creighton, McDonalds Corners  
2<sup>nd</sup> Terry Clelland, Trout Creek  
3<sup>rd</sup> Wendy Mahoney, Warkworth

## CHOCOLATE CHIP COOKIES

1<sup>st</sup> Natalie Emmerton, Howick  
2<sup>nd</sup> Maggie Matchett, Strong  
3<sup>rd</sup> Miriam McKeque, Teeswater



## JUNIOR POSTER

1<sup>st</sup> Nya Hamid, Paisley  
2<sup>nd</sup> Jillian Fennema, Rockton  
3<sup>rd</sup> Drew Clingan, Comber

## INTERMEDIATE POSTER

1<sup>st</sup> Laura McTiernan, Kincardine  
2<sup>nd</sup> Alyssa Cauchi, Comber  
3<sup>rd</sup> Metcalfe Fair  
3<sup>rd</sup> Felecity Keller, Beachburg

## SENIOR POSTERS

1<sup>st</sup> Jesse Brown, Milton  
2<sup>nd</sup> Kate Wadsworth, Fergus  
3<sup>rd</sup> Samantha Collis, Lindsay



## 2D POSTERS, HOMEMADE

1<sup>st</sup> Wallacetown

## 2D POSTERS, PROFESSIONAL

1<sup>st</sup> Shelburne  
2<sup>nd</sup> Markham



# 2018 OAAS Convention Partnership

## Platinum

Canadian National Exhibition

## Gold

AssistExpo

Dominion Regalia

Farm Credit Canada

Russell Agricultural Society

The Co-Operators Insurance

## Silver

Country Fair Baking

Grand River Agricultural Society

Horse Power

International Association of Fairs & Exhibition

OMAFRA

Robertson Amusements

Shield Security

Western Fair District

The Co-Operators Insurance

Encore Promotional Products

Fairmont Royal York Hotel

Limestone Productions



## Bronze

**4-H Ontario**  
**AgScape**  
**Alberta Premium**  
**Albion Amusements Ltd.**  
**Ambush**  
**Ancaster Agricultural Society**  
**Bayfield Agricultural Society**  
**Beaus Brewery**  
**Blackstock Agricultural Society**  
**Blyth Festival Theatre**  
**Bobcaygeon Agricultural Society**  
**Bracebridge Agricultural Society**  
**Brigden Fair**  
**Canadian Association of Fairs and Exhibitions**  
**Canadian Raptor Conservancy**  
**Carnival Diablo**  
**Catherine Redden, OAAS Past President**  
**Charles Jones Industrial Ltd.**  
**Cirque Works**  
**Clarence Pinkney**  
**Coldwater Agricultural Society**  
**Comber Agricultural Society**  
**Country Heritage Ag Society**  
**District 1, OAAS**  
**District 6, OAAS**  
**District 8, OAAS**  
**District 11, OAAS**  
**District 12, OAAS**  
**Doug Yeo, OAAS Vice President**  
**Elmvale Agricultural Society**  
**Erin Agricultural Society**  
**Farm & Food Care Ontario**  
**Farco Entertainment**  
**Fergus Agricultural Society**  
**Foodland Ontario**  
**Francis Drouin, MP**  
**Gay Lea Foods Co-Operative**  
**Halton Agricultural Society**  
**Ilderton Agricultural Society**  
**Jagger Sports Co.**  
**Kerry McDonald**  
**Kidomo**  
**Listowel Agricultural Society**

**Little Caesar and the Consuls**  
**Lucas Wilson, The Illusionist**  
**Maple Leaf Sports & Entertainment**  
**Metcalfe Agricultural Society**  
**Muskoka Brewing Company**  
**Muskoka Lakes Winery**  
**Moneris/BMO**  
**OAAS Past Presidents' Association**  
**Ontario Ministry of Health and Long-Term  
Care**  
**Orono Agricultural Society**  
**Paris Agricultural Society**  
**PAL Insurance Brokers Canada**  
**Quinte Exhibition**  
**Rockton's World Fair**  
**Roseneath Agricultural Society**  
**Russell Township**  
**Stay Safe Instructional Programs**  
**Select Entertainment**  
**Sylvia Parr, Past President OAAS**  
**The Booking House**  
**The Mo and Garry Show**  
**The Sport & Event Text Messaging Company**  
**Thrill Show Productions Inc.**  
**TicketPro**  
**Titan Productions**  
**Tourism Toronto**  
**Volunteer Toronto**  
**WoofJacks**  
**World's Finest Shows**  
**Yarnspiration**



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## Insurance: Rented, Leased or Borrowed Equipment

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As the fair season continues to move along in 2018, one of the questions that seems to come up each year revolves around Rented, Leased and Borrowed equipment. So let's look at a common scenario around sponsor loaned equipment:

- 1) Our local ATV, tractor or golf cart company loans us units each year for the fair at no charge. If something was to happen to the unit loaned to us, would our insurance policy cover the damage or loss, or is it the sponsor's insurance policy that pays?

Right from the beginning, whose responsibility and insurance responsibility should be discussed with the sponsor. Hey, it's hard enough getting sponsors today, and if you are lucky enough to get one you do not want to lose them!

Best Practice: Just ask the sponsor what you are responsible for in case the unfortunate happens. Do you need our policy to cover the unit in our possession? Do you have a preference who is allowed to operate the unit in our possession? When will the unit be dropped off and picked up? Is there any type of contract that needs to be signed? These simple questions are so important to have out of the way if something was to ever happen. Having the conversation prior is always a lot easier than having it after an accident.

Coverage: Well, that depends on the company and type of policy you have. Some policies automatically include a coverage amount or blanketed amount and others only include the coverage if you specifically list the equipment at the time it's rented, leased or borrowed. Some things you will need to collect either way when renting, leasing or borrowing: Year, Make, Model, Serial#, and fair market value of the unit. Where will the unit be stored in the evening? Who is allowed to drive the unit? (Minors or licensed drivers only)

Drop off date and return date: the longer you have the unit, the higher the possible insurance premiums. So when the unit is returned, remember to tell the insurance company to remove coverage. You should also make sure your insurance company can even cover the equipment before accepting it, as four wheelers or UTV units are treated differently from tractors or golf carts.

Best Practice: One person on the fair board should be in charge of all Rented, Leased and Borrowed equipment. This person should keep a detailed list of above, sign on delivery, make sure the sponsor's conditions are met, and make sure all equipment is in good working order before accepting it. They should also confirm coverage and let the fair board's insurance contact person know that coverage is needed and when it isn't. Lastly, thank the sponsor before and after the event, and always...always...always, return the unit with a full tank of fuel!

If you are still unsure if your policy will cover Rented, Leased and Borrowed equipment, make sure you contact your insurance provider well in advance of the event and also ask if there is a charge.

Have a Great Fair Season

## Shawn



*\*Shawn LaPalm is an insurance professional with The Co-operators, and insures and consults with fairs across Canada. He is also a past President of an Agricultural Society and still volunteers regularly. Further questions: he can be reached at 1-888-712-2667 or by email: shawn\_lapalm@cooperators.ca*

# LEN PATTERSON MEMORIAL AWARD

## Presented by Nothers Awards, London

The 10th Annual Leonard Patterson Memorial Award will be presented at the Ontario Association of Agricultural Societies Annual Convention in February 2019.

Leonard Patterson worked for Nothers for several years and made many contacts and friends at the fairs. He volunteered and worked diligently on the Board of Mount Forest Fair, as well as for District #10, where he served as their Director on the OAAS board and was elected President in 1986.

Nothers is presenting this award in Leonard's memory.

Agricultural Societies wishing to nominate their Secretary, Treasurer, and/or dedicated volunteer who has served their organization for at least 10 years, may do so by sending their nomination to the OAAS Past Presidents' Association by December 31, 2018. There is no special nomination form. Please submit in writing, explaining in details why you feel your Secretary and/or Treasurer is deserving of this honour. If previously nominated, please re-apply with an updated profile.

### Please send your nomination to:

OAAS Past Presidents' Association,  
 c/o Bev Fry, 270 Sideroad 30, R.R.# 1  
 Ripley, Ontario N0G 2R0 or email: [bjfry@hurontel.on.ca](mailto:bjfry@hurontel.on.ca) 519-395-5732



Left: Paul Nothers (from Encore Promotions), Middle Left: Vickie Peart (Award Recipient), MiddleRight: Judy McFaul (Current President of OAAS) Right: Carl DeSchutter (Past President of OAAS)





## 2018 PHOTOGRAPHY COMPETITION RESULTS

### Class #1: Youth Participation

1st Port Hope  
2nd Markham  
3rd Bayfield  
4th Caledonia  
5th Elmvale

### Class #8: 4-H Involvement At Fair

1st Dundalk  
2nd Caledonia  
3rd Binbrook  
4th Williamstown  
5th Brigden

### Class #15: Live Demo's

1st Bayfield  
2nd Port Hope  
3rd Caledonia  
4th Schomberg  
5th Binbrook

### Class #2: Adult/ Senior Involvement

1st Schomberg  
2nd Port Hope  
3rd Binbrook  
4th Elmvale  
5th Campbellford

### Class #9: Homecraft At Your Fair

1st Fergus  
2nd Williamstown  
3rd Thorndale  
4th Port Hope  
5th Markham

### Class #16: Birds/Small Animals

1st Bayfield  
2nd Brigden  
3rd Thorndale  
4th Schomberg  
5th Markham

### Class #3: Candid shot of people having fun at your fair

1st Fergus  
2nd Binbrook  
3rd Port Hope  
4th Powassan  
5th Brigden

### Class #10: Live Action Shows

1st Markham  
2nd Brigden  
3rd Campbellford  
4th Port Hope  
5th Thorndale

### Class #17: Showing Fair Identification

1st Bayfield  
2nd Fergus  
3rd Port Hope  
4th Campbellford  
5th Thorndale

### Class 4: Candid shot of someone too pooped to participate anymore

1st Brigden  
2nd Thorndale  
3rd Binbrook  
4th Markham  
5th Port Hope

### Class #11: Quilts/Handicrafts

1st Bayfield  
2nd Markham  
3rd Fergus  
4th Schomberg  
5th Caledonia

### Class #18: Fair Ambassador Involvement

1st Port Hope  
2nd Dundalk  
3rd Brigden  
4th Elmvale  
5th Thorndale

### Class 5: Children At The Fair

1st Powassan  
2nd Binbrook  
3rd Caledonia  
4th Fergus  
5th Thorndale

### Class #12: Antiques

1st Brigden  
2nd Williamstown  
3rd Port Hope  
4th Powassan  
5th Dundalk

### Class 19: Fair Theme

1st Caledonia  
2nd Port Hope  
3rd Schomberg  
4th Brigden  
5th Bayfield

### Class 6: People with Creatures & Critters At Your Fair

1st Markham  
2nd Thorndale  
3rd Dundalk  
4th Caledonia  
5th Brigden

### Class #13: Livestock

1st Brigden  
2nd Binbrook  
3rd Campbellford  
4th Port Hope  
5th Williamstown

### Class #20: Advertising Your Fair

1st Caledonia  
2nd Schomberg  
3rd Port Hope  
4th Fergus  
5th Brigden

### Class #7: Most unusual Display at Your Fair

1st Dundalk  
2nd Markham  
3rd Williamstown  
4th Brigden  
5th Port Hope

### Class #14: Pet Show

1st Brigden  
2nd Port Hope  
3rd Fergus  
4th Campbellford  
5th Schomberg

### Class 21: Something "NEW" At The Fair

1st Caledonia  
2nd Brigden  
3rd Bayfield  
4th Dundalk  
5th Schomberg

The Russell Fair is celebrating its 160<sup>th</sup> birthday and organizers are geared up to ensure this year's event Sept. 6-9 is extra special in honour of this important milestone.

"Reaching our 160<sup>th</sup> anniversary is a big deal and makes us one of the oldest fairs in Eastern Ontario," says the Chris Therkelsen, 2018 president of the Russell Agricultural Society.

The first Russell Fair was chartered in 1858 with a mandate to promote agricultural heritage and the rural lifestyle. That mission continues to be strongly supported today by the community under the banner of "Harvesting the Excitement."

"The Agricultural Society and all the volunteers are going all out this year," says Therkelson. "We're trying some new ideas while being sure to honour the tradition and history of the fair."

The event attracts thousands of people every year who come to be entertained and educated by the varied activities and displays. Many of the most popular events will be back, including the demolition derby, truck and tractor pulls, livestock exhibits, horse show, home crafts, live entertainment and of course, the midway.



A few things stand out to make this year's Russell Fair unique, say organizers.

The Special Needs afternoon is back so children can enjoy activities, rides and meet the keepers of the animal shows. The Rise2Fame talent search is on again, allowing talented contestants to show off their talent for fair goers. Education days, featuring many hands-on displays, teach the next generation the importance of agriculture. And the popular Craft Beer Fest is back with beverages from local brew masters.

This year, the organizers have added a few special events. Vintage and new quilts will be displayed, showcasing the creativity of both past and present. And there's a scarecrow contest being planned for schools, as well as a hay bale decorating contest.

"On behalf of the Agricultural Society, I would like to thank all our donors and sponsors for continuing to support us," says Therkelsen. "And a huge shout-out to all our volunteers. Without their support, we would not be celebrating our 160<sup>th</sup> year."

Organizers are hoping for sunny skies and large crowds as they get ready to celebrate the importance of agriculture in the community Sept. 6 to 9 at the 160<sup>th</sup> edition of the Russell Fair!

Population and Public Health Division

## Ontario's Rabies Immunization Requirements for Animals Frequently Asked Questions

### **Why has the ministry changed rabies immunization requirements for animals in Ontario?**

Changes to rabies immunization requirements for animals in Ontario were required in order to ensure consistent implementation of public health rabies prevention and control measures across the province to align with the modernization of the Ontario Public Health Standards. Under Section 96(4)(e) of the Health Protection and Promotion Act, the Lieutenant Governor in Council may make regulations requiring and governing the immunization of domestic animals against any disease that may adversely affect the health of any person. O. Reg. 567 (Rabies Immunization) under the HPPA has required rabies vaccination of dogs, cats and certain classes of livestock in Ontario since 1986. However, rabies immunization requirements for animals have previously varied from health unit to health unit. As of July 1, 2018, all rabies immunization requirements will apply uniformly across all health units in the province. This includes immunization of certain classes of livestock which previously only applied in certain health units.

### **What is meant by “persons responsible for the care or control” of horses, cattle or sheep?**

“Persons responsible for the care or control” of an animal is a broad category which would include any individuals involved in looking after the daily or health needs of an animal and/or individuals responsible for handling, showing, or commercially transporting an animal. Examples of individuals who would fit into this category include:

- owners and their immediate family members
- prospective owners
- trainers
- handlers
- drivers
- shippers
- ring crews
- lay and veterinary inspectors
- barn and farm staff
- abattoir workers
- grooms
- hotwalkers
- jockeys and exercise riders
- farriers and hoof trimmers
- sheep shearers
- veterinary staff, including veterinarians and technicians
- artificial insemination and ultrasound technicians

### **Do animals participating in 4-H and other livestock events (e.g., Royal Winter Fair) have to be vaccinated against rabies?**

Animals participating in 4-H events, including clubs, clinics and shows would not be subject to the requirement for rabies vaccinations unless these animals are intended to come into direct contact (*e.g.* petting, feeding) with the general public. When animals are kept or held in areas which may be accessible to the general public, reasonable measures (*e.g.* signage, physical barriers, *etc.*) should be used to prevent persons not authorized to handle or interact with animals at fairs, clinics and shows from accessing animals in holding or stabling areas.

### **What kind of settings do fall under the scope of the rabies immunization requirements for livestock in Ontario?**

Horses, cattle and sheep in settings where the general public is encouraged and/or expected to have direct contact with these animals must be vaccinated against rabies. Examples of settings that fit into this category include petting zoos; corporate birthday party, and other “animal experience” events; and interactive animal exhibits where members of the public are intended to handle or pet the animals. Therapy animals, service animals and riding school horses would also fall under the scope of the immunization requirements.

### **How often will vaccinations be required?**

Section 4(b) of O. Reg. 567 specifies that rabies immunizations must be administered in accordance with the instructions of the manufacturer who produced the vaccine. Reimmunization of animals would therefore be required as per the product monograph of the vaccine administered.

### **What about horses at racetracks or boarding stables?**

Horses at racetracks, training centres and other private facilities like broodmare farms would not fall under the scope of the rabies immunization requirement, as these facilities are not accessible to the general public.

Boarding stables would not fall under the scope of the rabies immunization requirement; however, if boarded horses are easily accessible to riding students or visitors to the riding school, or students need to get riding horses from pastures where both boarded horses and riding school horses are kept, then they would need to be vaccinated.

### **Why does the rabies immunization requirement apply to horses at riding schools?**

Horses at riding schools regularly come into contact with members of the public that come in for riding lessons, including friends and family members of students of the school. Numerous horse bites occurring in riding school settings are reported to health units every year.



### **Who is responsible for ensuring that animals which need to be immunized against rabies are immunized?**

Individuals having the care and custody of an animal are responsible for ensuring that animals in their care and custody are in compliance with applicable rabies immunization requirements. According to veterinary fee guides for Ontario, the cost of rabies immunizations for livestock species should not exceed approximately \$25.00 per animal.

### **Do we have enough vaccine?**

The vast majority of Ontario livestock will not fall into the category of animal requiring rabies vaccination. There are no indications of shortages in the availability of animal rabies vaccines in Ontario. If a situation arose where rabies vaccines were not available due to supply shortages, then, as is the ministry's standard practice in addressing any vaccine supply shortage, interim guidance would be provided until the supply was restored.

### **Do livestock on community pastures or other pastures have to be vaccinated against rabies?**

Only livestock that are accessible to persons other than those responsible for their care and control have to be vaccinated against rabies. Animals on community pastures, or kept on pasture outdoors will not have to be vaccinated against rabies unless they are intended to come into direct contact with the general public. Individuals trespassing on pastures would not be considered members of the general public for this purpose.

### **How are the rabies immunization requirements for animals enforced in Ontario?**

Animal rabies immunization requirements in Ontario are primarily enforced by health units conducting investigations after an animal bite to a human has been reported to public health. However some municipalities and health units may choose to take a more proactive approach in settings such as petting zoos or interactive animal exhibits. Only designated individuals under the Provincial Offences Act, such as public health inspectors or municipal by-law officers, can enforce provincial regulations. Consistent interpretation of immunization requirements across health units will be addressed through communications, training and education sessions for health units prior to the amended regulation coming into force on July 1<sup>st</sup>, 2018.

### **How is the ministry planning on notifying the veterinary community of the changes in rabies vaccination requirements?**

An implementation plan for the changes to the rabies vaccination requirements coming into force as of July 1, 2018 is being developed by the ministry in collaboration with the College of Veterinarians of Ontario, the Ontario Veterinary Medical Association, and the Ontario Association of Veterinary Technicians. The ministry will be engaging with several other veterinary groups (i.e. the Ontario Association of Equine Practitioners, Ontario Association of Bovine Practitioners, and Small Ruminant Veterinarians of Ontario) and is proposing face to face meetings to present the rabies immunization requirements

### **How is the ministry planning on notifying fairs, producers and other agricultural industry stakeholders?**

To date, the ministry has, and given a presentation at the annual conference of the Ontario Association of Agricultural Societies in February. A detailed presentation will be given at the next meeting of the Ontario Livestock and Poultry Council to address any questions or concerns that have arisen since December 2018, when a brief summary of the regulatory amendments was provided. In addition, a webinar to agricultural partners such as Beef Farmers of Ontario, OFA, OSF, 4H, the Ontario Association of Community Pastures, Ontario Equestrian, and other agricultural groups are under development.

Example of verbiage for posting in or around animals being exhibited:

### **Attention:**

These animals are for show purposes and as per the Ontario Ministry of Health and Long-Term Care amended regulation, the general public should not pet, touch or feed animals.

Thank you for your co-operation.

## 40 Years of Ambassadors



On Friday, September 7<sup>th</sup>, the 163<sup>rd</sup> Spencerville Fair will have the distinct privilege of welcoming in their 40<sup>th</sup> Ambassador. Over the past 39 years, the Spencerville Fair Ambassador program has seen many faces and changes, but one thing has always remained the same; the importance of the Ambassador role, within the Ag. Society and our community. Over the years, I have found that honouring the past, embracing the future, and having support from your society, are the three key factors that you must have in order to achieve 40 years.

Each year we reign in a deserving candidate who goes under a selection process that includes an application, interview, and stage appearance. The successful candidate is then tasked with the difficult job of filling the past Ambassadors shoes, all the while being a representative for the Spencerville Agricultural Society. They spend the entire year, attending local and provincial events, keeping agriculture a topic of conversation.

In a society where change can often be feared, the Spencerville Fair Ambassador program has always embraced it. This year we received recognition from the Township of Edwardsburg/Cardinal as they thanked our 2017-2018 Spencerville Fair Ambassador, Chloe Severson. They honoured her countless hours in the community and her efforts to put Spencerville on the map. This kind of support, recognition and honour, proves just what a fantastic community we have backing this program. We have also changed the title from Fair Queen to Fair Ambassador, opening the program to men. In recent years, we've included a Junior Ambassador, a Little Sir and a Little Miss, renaming the program as the Royalty Show. New this year, our Ambassador is managing our twitter account, which allows her to interact with our community and fair goes on a whole "21<sup>st</sup> century" level. This keeps our Ambassador engaged with the public all year round.

40 years of Ambassador's is a great milestone that we at the Spencerville Agricultural Society do not take lightly. This year, to pay tribute to our past Ambassadors, we have invited them to be honoured at our Opening Ceremonies, showcased in our Parade and recognized at the Royalty Show; where we will reign in our 40<sup>th</sup> Ambassador, continuing the legacy. Be sure to mark your calendar, so you don't miss out on this momentous event and our 163<sup>rd</sup> Spencerville fair. After all, we're excepting you.

Eric Connell  
 Royalty Show Coordinator  
 Spencerville Agricultural Society, Executive Director



Dear Industry Leader,

We are proud to announce our future plans for Advancing Women in Agriculture and invite you to be part of this initiative. We are just putting the final details together for our 9th conference in the series coming up at the **Hilton Fallsview in Niagara Falls in October 14,15, & 16, 2018.**

Over 1000 women in ag attend AWC each year.

We know that we are on track with the needs of women in the industry from across Canada. We have experienced overwhelming participation from university and college ag students and women of all ages from across the agriculture sector.

AWC has a proven track record of bringing women in agriculture and food together from across Canada and parts of the US and selecting expert speakers from the ag and business world to present their stories, experiences, messages and information pertinent to women’s health, financial management, coaching, communication, advocacy, networking, career and leadership skills.

Come on board and join us! Here’s why you should be involved with Advancing Women.

**LEAD:** Your involvement will demonstrate your commitment to recruiting, retaining and advancing women in agribusiness. Join our community of inspired women!

**ELEVATE:** Showcase your organization as an innovative leader by being part of this initiative and show you recognize the important contribution women in all sectors of agriculture make to our industry.

**INVEST:** This conference has a winning track record for networking and learning. Attendees generate leads, create new business contacts and connect with future colleagues. And they gain motivation to lead and grow in this industry. Help us bring a young student to the conference by sponsoring a student.

**Here is what Tony Morris, P.Ag, Director with The Grand River Agricultural Society (GRAS) who sponsored 5 AWC students last year, had to say about AWC EAST 2017:**

“Developing and enhancing leadership skills is a key component of GRAS vision in providing sustainable community engagement. AWC provided students the opportunity for interaction and networking with leaders, which is important for their own individual growth and for the future of community development and leadership” said Morris. “AWC was excellent with very interesting topics. It was an amazing experience for personal growth. It helped me with a better understanding of the differences in viewpoints and critical analysis that are evident between the sexes, as well as improving my own personal ability to interact in such a setting.”



How can you participate? There are many ways to be involved!

## ATTEND

You can attend yourself, or with a group of women! Check out our early registration rates **before June 15, 2018 to save \$100+**

<http://www.advancingwomenconference.ca/2018east/registration/>

We have seen many large groups of customers, clients, and members come from different companies and organizations, mothers and daughters attend together, and individuals from across Canada attend. It's a gathering of women in agriculture not to be missed. For ideas on how you can participate contact Iris at **403-686-8407** or email [iris@irismeck.com](mailto:iris@irismeck.com)

## SHARE:

This conference has grown remarkably by powerful word-of-mouth sharing. Do you know women who would gain from attending? We'd be grateful if you could share it with women in your network: staff, family members, organization members, producer groups or industry stakeholders. Some organizations use this program as an opportunity to build better relationships with their customers and stakeholders and hold contests, draws, receptions, meetings and events around the conference.

## SPONSOR:

Contact us early to book your sponsorship position! Also, consider nurturing a future leader by sponsoring a student from an ag college or university to attend.

## Want to find out more?

We look forward to meeting your needs – just call us at **403-686-8407**. To get more information on the AWC program, just contact us or visit our website [www.advancingwomenconference.ca](http://www.advancingwomenconference.ca).

Take the opportunity to be a Sponsor to help us meet the needs of women in ag. Call me for more details and to be profiled on the site as a supporter of women in ag! Thank you in advance for your consideration and your potential participation!

Regards,

Iris Meck

**Host of Advancing Women Conference**

Iris Meck Communications Inc.

Email: [iris@irismeck.com](mailto:iris@irismeck.com)

Phone: 403-686-8407

Join us at Advancing Women in Agriculture (AWC), a conference that provides leadership skills and a networking opportunity for women passionate about agriculture and food. Advancing Women Conference is the premier symposium where women in agriculture join a community of their peers to listen, learn, network and grow!





JOYCE MCMULLEN

Joyce McMullen, born Joyce Webster, July 12, 1918, is the sixth of nine children born to Bertha and James Webster, raised on their farm north of Oakwood. At age 7 Joyce started going to East Oakwood public school with about 20 other students. She remembers that the Department of Agriculture gave all the students vegetable and flower seeds in the spring to exhibit in the fall at their one-day school Fair.

Joyce became a teacher in 1937 and taught in Woomanton and West Brock public schools. These were one room schools with 20-25 students aged 6-15 years in 8 grades. She remembers her students marching in Sunderland Fair parade, to the grandstand, where they would compete for 1<sup>st</sup> place with their school cheer and song they had written.

There were 13 public schools in Brock at that time namely Settlement, Ellis, Reekies, Harrison, Sproule, Vallentyne, Sunderland, Amloch, Ridgs, Woomanton, Wick, Ruddy, and Union. As central heating and indoor plumbing were not available, every school had a big stove with lots of wood to keep everyone warm, a well and pump to get a pail full of water, a tin cup to drink from, and outside toilets. Every school also had a

Christmas Concert. The Women's Institute in Sunderland invited all the schools to pick their best 2 or 3 songs, plays or recitations to perform for a large crowd in Sunderland Town Hall.

About once a month they would have a Red Cross meeting as part of the school lessons, teaching the children about what the Red Cross did. They would have a reading, prayer and collection where the children, if they could afford to, would each give a penny to the Red Cross to help with their work.

Joyce married Roy McMullen in 1943, they farmed on the 8<sup>th</sup> concession of Brock. They have one son Wayne. From 1954 - 1969 Joyce was a supply principal. In 1959 one room schools began to close, and H.W. Knight Public School opened in September 1960.

Both Joyce and Roy exhibited at the Sunderland fair for most of their lives, showing vegetables, flowers, baking and sewing. One year after winning first prize for the salad dressing she made using an old "Bojac" recipe the judge and others wanted a copy of her recipe. She still makes this salad dressing using it for potato salad and devil eggs. Another time Joyce was very proud to win over Marilyn Smith for the blouse she had entered (we all know the beautiful sewing that Marilyn does). Both Joyce and Roy helped on committees of the fair, wherever they could. Joyce was on the flower committee for many years and still sponsors in the flower and baking classes.

Some of the changes that Joyce has noticed in her lifetime include: Churches are closing while stores stay open on Sundays, we do not have school fairs any more but we have The Sunderland Fair with a midway, rabbits and a demolition derby, which is very noisy but always brings in a big crowd. Busses take the children to school while Joyce always walked.

In recognition and appreciation of their many years of outstanding contribution to the Sunderland Agricultural Society, Joyce and Roy received the Ontario Association of Agriculture Societies (OAS) Service Award Certificate in 2002. In 2005, Joyce received the OAS Meritorious Service Award and lapel pin. The Sunderland Fair appreciates all the work volunteers like Joyce do to make it happen.

Happy 100<sup>th</sup> Birthday Joyce!!



FOR IMMEDIATE RELEASE!!



April 9, 2018

The Ontario Association of Agricultural Societies (OAAS) is thrilled to announce a new location for the 2019 Convention at the Sheraton Parkway Toronto North Hotel & Suites and Conference Centre, taking place February 14-16, 2019. The hotel is conveniently located on Hwy # 7, minutes from 401, 407 & 404, in Richmond Hill, within the GTA.

This recently renovated property, including the attached Best Western Parkway Hotel Toronto North, offers over 400 rooms exclusively each night to the OAAS Convention. The hotel has guaranteed that if the OAAS room block is full by January 14<sup>th</sup>, the two properties will accommodate only OAAS Convention delegates over the three days.

The OAAS is striving to attract new convention delegates and Ontario Fair volunteers by offering room rates starting as low as \$129 per night, for 2 beds as well as **free parking** within steps of the hotel front door. An added bonus - if you wish to extend your stay in Toronto, the same hotel rate is being offered 3 days prior to and 3 days after the Convention.

The OAAS is very confident that the Sheraton Parkway Toronto North can accommodate your needs. Seminar, breakout, competition, tradeshow, and entertainment rooms are located in a more compact space with less walking. The in-house Crave Restaurant is offering a full buffet at very reasonable rates, or regular menu at a 10% discount, to the OAAS Convention delegates. There is an in-house Pizza Hut and Starbucks as well as a Tim Hortons right next door. There are numerous other restaurants within 5 to 10 mins walking distance. There is a mini fridge in every room & a microwave in all Best Western rooms and the Sheraton suites. The hotel complex offers two indoor pools, sauna, whirlpool, steam room, billiards and the Caesar Spa. Free WIFI is provided and key cards are not required for the elevators.

Reservations can only be made by contacting the hotel directly and indicating that you are booking for the OAAS Convention. Individual and Fair group reservations **can be made starting May 1<sup>st</sup>** and rooms are on a first come first serve basis, so book early to get a good choice of rooms!

You have two options to book your rooms. **AS OF MAY 1<sup>st</sup>** - you can call 905-881-2121 to book rooms in the Best Western or Sheraton hotels or visit the Sheraton website link to book rooms in the Sheraton hotel.

**IMPORTANT:** On May 1<sup>st</sup>, we will send out an email with the Sheraton link as well as post the Sheraton link on our website.





**Check it out...**



The following rooms & rates are available. A large majority of the rooms have 2 Double, 2 Queen or a King with sofa sleeper bed. There are also a number of larger suites suitable for hospitality suites available for booking.

Rooms	Single, Double, Triple or Quad Rate
Best Western – Traditional	\$129
Sheraton - Traditional	\$149
Sheraton – Premium	\$159
Sheraton - Jacuzzi Suite	\$179
Sheraton – Club Room	\$199
Sheraton – Club Premium Jacuzzi Suite	\$209
Sheraton - Apartment Suite	\$399
Sheraton – Presidential & Vice-Presidential Suite	\$599

**Full room description**

<http://www.sheratonparkway.com/rooms>

We cordially invite you to join the OAAS next February 14-16, 2019 at the Sheraton Parkway Toronto North Hotel & Suites and Conference Centre.

**Come and reconnect with friends and create lasting memories  
at the new home of our Convention!**

**CONTINUE TO WATCH FOR MORE UPDATES AND ANNOUNCEMENTS AT  
[WWW.ONTARIOAGSOCIETIES.COM](http://WWW.ONTARIOAGSOCIETIES.COM) AND THE OAAS FACEBOOK PAGE.**





## Tips on spoof or phishing emails

- Never share your passwords with anyone.
- OAAS, your bank, PayPal, CRA, your credit card company, and other reputable institutions will never ask for your password by email, phone, text message, or in person.
- Do not click on any embedded buttons in a phishing email, especially those that say "unsubscribe" or "remove me from this mailing list." These links often install malware on your system.
- Don't ever open an attachment unless you're sure it's legitimate and safe. Be particularly cautious of invoices from companies and contractors you're not familiar with. Some attachments contain viruses that install themselves when opened.
- The sender's email address doesn't match the trusted organisation's web address
- There's a lack of contact details on the email signature – legitimate businesses will always provide contact details within the email footer
- A suspicious display name that doesn't match the email address
- The email isn't personal and uses a generic greeting like 'dear customer' as opposed to your name
- The email contains multiple spelling and grammatical errors
- The entire text of the email is contained within an image rather than plain text
- You didn't initiate the action – a common phishing email may inform you that you have won the lottery when you haven't bought a ticket
- The email asks for personal credentials – legitimate companies including banks will never request for such details via email
- The email indicates urgent action is required

If you have any concerns, call the individual or office that purportedly sent the email to confirm that it is a real request.

Report phishing attempts and false senders to the company that is being imitated.

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## NEW LOCATION - Book Now

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2019 Convention: February 14th-16th, **Sheraton Parkway Toronto North**



**Kathryn Lambert** - Convention Administrator

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[www.ontariofairs.com](http://www.ontariofairs.com) [www.ontarioagsocieties.com](http://www.ontarioagsocieties.com)

## Check it Out...

### **Meritorious Service Award - Years of Service Award - Accomplishment Award**

For further information please head over to our website and don't forget to order well in advance. It is a great way to recognize our volunteers!



### *Thank you for your donation.*

#### *Funds are going towards:*

##### ROI Emerging Leaders Fund

A concept of Rob's, this newly created fund will help support AALP class participants manage the cost of tuition for the program.

##### 4-H Rob & Julie Black Endowment Fund

As long members and supporters of 4-H, Rob and Julie created a legacy endowment fund as a way to give back and help the next generation of 4-H members.

*ROI would like to thank the following sponsors for their generous donations:*



• ROB BLACK'S •

## *Senate Send-Off Celebration*

JUNE 21, 2018

# Hello from your... OAAS Office Manager, Vince Brennan.

2018 has been a very busy year so far. Congratulations to CAFE on very successful event with “Fair on the Hill” in May and great spring edition of Fair News.

Congratulations Matt Cardiff – Past President, Brussel Fall Fair, Chad Findlay - President, Carp Agricultural Society and Kathryn Lambert our very own Convention Administrator – 2<sup>nd</sup> Vice President, Glencoe Fair for being selected as one of CAFE’s 2018 Top 10 under 40.

A number of our Board members were part of Rob Black’s Senate Send-Off Celebration on June 21st in Guelph. I was honoured to speak on behalf of the OAAS and present Rob with a Meritorious Service Award.

I’m wishing everyone all the best for the your upcoming events.  
Happy Fairs and a Very Happy Canada Day to all of you!!

Respectfully,

*Vince*



**Vince Brennan** - Office Manager (OAAS)  
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