

OAAS GAZETTE

| Ontario Association of Agricultural Societies |



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Marla Calico
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Are you ready for the
2018 Convention?

The best way to stay updated on
everything while being "mobile" at
the 2018 Convention!!

NEW!

**TEXT OAAS
TO 767638**



**Shhh SILENT AUCTION &
AHHhh LIVE AUCTION!**
Just a sneak peak at one of the
lovely auction items. Stop by
and check out the treasures!

2018 OAAS Convention



Thursday, February 15 – Saturday, February 17

FAIRMONT ROYAL YORK HOTEL, TORONTO



CONVENTION SCHEDULE AT A GLANCE

Thursday, February 15, 2018

1:00 pm - 8:00 pm	Registration Desk open
1:00 pm - 4:30 pm	Receive & Bidding of Auction Items
1:00 pm - 4:30 pm	Receive Posters, Butter Tarts & Cookies & Crafts
1:00 pm - 5:00 pm	Ambassador & Chaperone Registration
3:00 pm	Ambassador Program begins
3:00 pm - 3:50 pm	Early Bird Seminars
4:00 pm - 5:00 pm	OAAS Young Professional Meet N' Greet, Under 40
4:00 pm - 4:50 pm	Early Bird Seminars & Round Table Discussions
6:30 pm	Doors Open for Entertainment Showcase
7:00 pm	Entertainment Showcase begins
10:00pm - 11:00pm	Ambassador Hospitality Suite
10:00pm - 12:00am	OAAS Hospitality Suite

Friday, February 16, 2018

7:00 am - 4:00 pm	Registration Desk open
7:30 am - 8:30 am	Receive Posters, Butter Tarts & Cookies, Crafts & Quilts
8:00 am - 5:00 pm	Receive & Bidding Silent Auction items
8:30 am - 10:00 am	Opening Ceremonies: OAAS Board Introductions, Len & Ida Patterson Memorial Award, Fairs Celebrating 150 Years, Introduction of Special Guests & Keynote Speaker: <i>Marla Calico</i>
9:00 am - 4:30 pm	Tradeshow
10:30am - 3:45pm	Ambassador Program (lunch provided)
10:30am - 4:00pm	Yarnspirations Make N' Take Drop In
10:30 am - 11:45 am	Family Entertainment Showcase
10:30 am - 11:45 am	Various Seminars & Round Table Discussions
10:30 am - 4:00 pm	Ambassador Program (<i>lunch is provided</i>)
11:00 am - 4:30 pm	Viewing of Crafts, Machine Quilts, Tarts, Cookies, Posters, Photography
1:30 pm - 2:45 pm	Homecraft Meeting
1:30 pm - 2:30 pm	Various Seminars & Round Table Discussions
1:30 pm - 3:45 pm	Family Entertainment Showcase
3:00 pm - 4:00 pm	OAAS Past President Meeting
3:00 pm - 4:00 pm	Various Seminars & Round Table Discussions
5:00 pm - 5:30 pm	Pick up Crafts, Posters, Tarts, Cookies & Quilts
5:30 pm - 7:00 pm	Pick up Silent Auction winning bid items
6:45 pm	Ambassador Group Photo
7:00 pm	Doors Open to Friday Evening Showcase
7:30 pm - 10:00 pm	Friday Evening Showcase: <i>Introduction of Ambassadors, Live Auction, Entertainment</i>
10:00pm - 12:00am	OAAS Hospitality Suite

Saturday, February 17, 2018

8:00am	Round Table Discussions (8:00-8:20 & 8:20-8:40)
9:00am	Ambassador Program
9:00 am	Introduction of OAAS Provincial Directors & Executive
	Annual Meeting
10:30 am	Closing Ceremonies/ Adjournment

FRIDAY MORNING KEYNOTE SPEAKER

MARLA CALICO



LIFE IS FULL OF "IFS" ~ *In reality many of us are afraid of the "if". We don't really want to ask, "what if"? We prefer the routine, the expected, rather than the "ifs" that come along. In this message you will be challenged to think about the world of possibilities and opportunities for our fairs to thrive and create a sustainable base for the next generation, if we just will embrace the "ifs".*

Marla Calico, she is the current President & CEO of the International Association of Fairs & Exhibitions (IAFE). Marla has been involved with the fair industry since 1977.

Don't miss it!! Friday morning 9am, Concert Hall

OAAS Young Professionals Meet N' Greet

Presented by Horse Power Live

Thursday, February 15, 4:00pm – 5:00pm
in the Van Horne Suite

Open to convention delegates under the age of 40, at least 19 years of age & excluding current Ambassadors.

**NEW
FOR
2018**



CONVENTION UPDATES ON YOUR PHONE!

text OAAS to 767638

Powered by



INFORMATION BOOTH

(located adjacent to Registration)

OAAS Merchandise For Sale:
Passports,
Judging Handbooks
Convention Questions & Answers



Thank you to the OAAS Past Presidents' Association for assisting at the Information Booth



CHECK OUT OAAS Convention Photography Competition Results Convention Floor

EARLY BIRD REGISTRATION WINNER

ELEANOR HODGES, NAVAN

Complimentary Dinner for Two in EPIC (value \$200.00)

CHECK IT OUT ...

Quilts, Posters, Cookies, Butter Tarts & Crafts
are in the BALLROOM. (behind Registration Desk)

ALL DAY FRIDAY

TRADESHOW over 70 exhibitors

WELCOME TO MANY NEW EXHIBITORS FOR 2018

LOCATED IN THE CANADIAN ROOM, all day Friday

FAMILY ENTERTAINMENT SHOWCASE

Friday 10:30am – 11:45am &
1:30pm – 3:45pm, Toronto Room

Team T&J
Farmtastic Soundz
Little Buckaroos
Yvette & Her Puppet Friends
The Party Magician
The Comedy Cowboy
Rock the Arts Puppets
The Stylamanders
Dufflebag Theatre
Sopher Creek Wildlife Rescue
Illusionist Dan Kranstz

OAAS CONVENTION AUCTIONS !!!!

LIVE AUCTION is taking place on
FRIDAY, February 1th, at the
Ambassador Introductions
before Evening Showcase

SILENT AUCTION is taking place on
Thursday & Friday in the Ontario Room

Please join us in the OAAS Hospitality Suite,
Van Horne Suite, 1st floor on
Thursday & Friday, 10:00pm-12:00am

Homecraft Meeting

Friday, February 16, 2018
1:30pm

Concert Hall, Convention Floor
~ Everyone is welcome to attend ~

THANK YOU

GAY LEA FOODS CO-OPERATIVE LIMITED

for supporting the

PROVINCIAL BUTTER TART COMPETITION



THANK YOU

PLATINUM SPONSOR

Canadian National Exhibition (CNE)

GOLD SPONSORS

Assist Expo
Dominion Regalia
Farm Credit Canada
The Co-Operators Insurance

MINI AG-AWARENESS TRADESHOW is taking place
Friday February 16th located outside Canadian Room,
9:00am – 4:30pm

WHAT TO PACK IN YOUR SUITCASE FOR CONVENTION ???

- Hotel confirmation number
- Auction items (for live & silent auction)
- Homecraft entries (posters, cookies, tarts, crafts, quilts, displays)
- Spending money for auctions
- Loose change for Share the Wealth 50/50
- Shopping list for your tradeshow ventures
- Fun, adventurous, casual attitude
- All your fair friends !!!

Thursday Afternoon Seminars

- Volunteers - An Endangered Species?
- Social Media 101
- Putting a Little Glamour & Glitter Into Your Homecraft Displays
- New Convention Delegate Orientation
- "Meat" With Rebecca About Your Food Safety & Catering Concerns & Health Unit Challenges
- Marijuana: Coming to a Fair Near You
- Connecting to Your Fair's Future Leaders
- Innovation – Where To Start ?
- Round Table Discussion
-

Friday Seminars Morning

- Marijuana: Coming to a Fair Near You
- Modernizing your Ambassador Program
- Agriculture Education Resources – panel
- Traceability and Premises Identification: *What, Why, and How?*
- Treasurer Matters: Tips for Fair Treasurers
- Showtime! Creative Ideas For Your Homecraft Exhibits
- Round Table Discussion

Friday Afternoon Seminars

- "Soft Target Hardening" Identifying, Assessing and Responding to 'External' Threats from Activism/Terrorism
- Growing Your Fair Revenues The Digital Way!
- Understanding your Constitution/By-laws & Governing your Society
- Hiring an Animal Show/Demonstration For Your Fair
- Fair Secretary – It's More Than Just Taking Minutes
- Volunteer Retention
- Assist Expo - Fair Software Learning the Basics!
- Succession Planning: How to Attract and Retain Leaders to your Society
- Preventing Disease Transmission from Animals to Humans in Ag. Fair Settings
- Volunteer Recognition
- Round Table Discussion

Thursday Evening Showcase Performers

- The Silver Starlets
- Muir Family Band
- Illusionist Dan Kranstz [video showcase]
- CirqueWorks
- The Hockey Circus Show [video showcase]
- Barbara Lynn Doran
- Spin Cycle
- The Greg Williams Band

Friday Evening Showcase Performers

- Highway Sunrise
- Stacey Kay

Ambassador Schedule

Unless otherwise stated, Ambassador programming will be in Confederation 5/6 on the Main Mezzanine (MM) floor

Thursday February 15, 2018

1:00pm - 5:00 pm & 6pm – 8pm
3:00pm
5:00pm
7:00pm
9:00pm - 11:00pm

Registration, Confederation 5/6 Room
Pin Swap and Meet and Greet
Dinner with Ag Society
Thursday Evening Showcase
Hospitality Suite

Friday February 16, 2018

7:00am – 4:00pm
8:30am
10:30am - 11:30am
11:30am - 12:30pm
12:45pm - 1:15pm
1:30pm - 2:30pm
3:00pm - 4:00pm
4:00pm
6:45pm
7:30pm
9:00pm - 11:00pm

Registration
Opening Ceremonies
Program - Rotation 1
CNE Presentation Erica Sayles
Lunch (provided)
Program - Rotation 2
Program - Rotation 3
Dinner with Ag Society
Group Picture
Friday Evening Showcase & Ambassador Introductions
Hospitality Suite

Saturday February 17, 2018

9:00am - 10:00am
10:00am - 11:00am

Wrap Up and Thank-yous
Closing Speaker Katie O'Brien

We hope all the Ambassadors will have a great time!!

REGISTRATION DESK
is open at 1:00pm, Thursday.

Register individually, by delegate last name

Located on Convention Floor (CF)

www.ontarioagsocieties.com



NEW FOR 2018 !!! VOTING DELEGATES MUST SIGN IN AT THE ANNUAL MEETING ON SATURDAY MORNING.

EXCELLENT NEWS

Nearly 50% of the Agricultural Societies have already accessed the online link to update their 2018 Fair Directory information. Thanks to those that have updated their information. If you and /or your Fair hasn't updated your 2018 information, please do this ASAP

If your Fair has not already updated your Fair Directory Information, below is some additional information which was sent out to all the Fairs on Jan 25.

We have implemented a new process for collecting your information this year. We are using the AssistExpo program for the first time. Our hope is that it should simplify the process for collecting this information as well as ensuring that the information is accurate, and that no information is missed. You will have to input all of your Fair date, location and contact information this year but for future Directories, you should have to only update the Fair Date information.

Here is the link to access the form to update your Fair Information for the Directory;

<https://www.assistexpo.ca/oaas-directory>

If your fair currently uses the AssistExpo program or you used AssistExpo to register for the Convention, the “**Fairs and Exhibitions Directory**” form should be relatively straight forward to complete.

If you have not used AssistExpo previously or have any questions on completing any of the fields, please read the instructions below. If you need more detailed instructions, please see the attached document – “AssistExpo Directory Instructions” – it has more details and pictures of the screens to guide you in completing the form.

IMPORTANT – please ensure all applicable fields are filled out accurately. The information on these forms will be used to create the printed “**Ontario Fairs and Exhibitions Directory**” and update the Ontario Fairs website and Agricultural Society Contact lists for Office Manager.

We are asking you to log in and input your Fair information as soon as possible – **the deadline is February 28**. The information on the system as of that date will be included in the printed “**Ontario Fairs and Exhibitions Directory**” that is distributed across Ontario. Any information input after February 28th will only be on the Ontario Fairs website.

Here is the link to article on the website – it contains some more information and the links to the AssistExpo form, the instructions and a copy of the 2017 Directory

<https://www.ontarioagsocieties.com/member-services/60-fair-directory-update/517-assistexpo-2018-fairs-and-exhibitions-directory-instructions>

Thanks to all the fairs that have paid your Affiliation Fees. If you haven't they are past due as of January 1st. If your fair hasn't paid, below is link for paying your affiliation fees

<https://www.ontarioagsocieties.com/member-services/affiliation-fees>





I'm looking forward to seeing each
of you at our 2018 OAAS
Convention.

Sincerely yours,

- Vince

Vince Brennan - Office Manager (OAAS)

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